



BUSINESS PLAN

It is a pride in providing a full spectrum of a mobile payment product platform which supports multiple operating systems and allows clients to integrate applications aimed at improving user experience and speeding up the growth of their business.

Through an Internet / Mobile SMS/ APPS platform, eSevaWorld connects the user's back-end payment system with eSevaWorld front-end e-commerce platform of UTILITY services Gateway to manage commission/Rewards program and forge stronger ties with Service providers, thereby improving your lifetime value to you and turns the user's mobile phone into a portable device to carry out remote payment, mobile receipt of incoming funds, management of incoming funds for SMEs and P2P payments.

To process the transaction of various service providers on the Internet / Mobile SMS/ APPS like Bill payments of Utilities, DTH Services, Mobile Recharge Payments, Travels, Insurance, Money Transfer etc. you have to become an **eSevaWorld Merchant** & needs to register as:

- **An IBA (Independent Business Associates)** Merchant who will carry his/her self-promotion of business to avail the Services only. (No earnings / No commission).

OR

- **An EBA (Enterprise Business Associates)** Merchant who will carry his/her self-promotion of business to avail the Services and earnings will be range up to 80% of the KIL Earnings.

Select type of Merchant you want to opt and read terms & conditions before activation.



Type of Merchant Plan	REGISTRATION FEES	BENEFITS	
	(NON REFUNDABLE & NON TRANSFERABLE)		Required Minimum Transaction to be done per month/ Annum
IBA	NIL	NO COMMISSION	
BASIC	100	FIXED EARNING DISCOUNT ON Recharges & on Dth	*Rs 500 Minimum Transaction or deduct Rs 5 per month
FEBA	200	VARIABLE EARNING DISCOUNT RANGES MORE than or equal to BASIC Merchant	*Rs 3000 Minimum Transaction or deduct Rs 10 Per month
SMART	2300	VARIABLE EARNING DISCOUNT RANGES MORE than or equal to FEBA Merchant plus other utility service earnings	*Rs 7000 Minimum Transaction or deduct Rs 20 Per month
CEBA	6990	Benefits of SMART Merchant Plus Area Franchisee developing its network with online PANEL support.	*Rs 17Lacs Minimum Transaction per annum or deduct Rs 230 Per month there after

STEP I

It is very simple to register for Merchant just submit the form online on <http://www.esevaworld.com/Register/EBA.aspx> after filling the information, online ID is generated on successfully submission which will be your permanent ID for IBA or EBA. Please note it down in your diary.

To activate your **eSevaWorld ID** you have to make the payment for the below plan and the same can be deposited in Companies bank account through online or Demand Draft on following banks:

A/C Name : Kedia Infotech Ltd A/C No : 004805015370 IFSC CODE : ICIC0000048 BRANCH : Secunderabad	A/C Name : Kedia Infotech Ltd A/C No : 00000033307195453 IFSC CODE : SBIN0060427 BRANCH : Paradise Circle
DO NOT DEPOSIT CASH IN MACHINE	CASH DEPOSIT ATTRACTS EXTRA CHARGES AS APPLICABLE

Note:



Payment Gateway(CreditCard/NetBanking):Instant, Online Transfer: 1- 2 Working Days , Local Cheque/DD : 1-2 Working Days , Out Station Cheque/DD : 3-7 Working DayThis is NON REFUNDABLE and NON transferable

NOTE: Before joining eSevaWorld, please check the services available in your AREA. Read the complete Terms and Conditions.